



SOCIAL MEDIA POLICY

TANGO NETBALL CLUB

SOCIAL MEDIA POLICY

INTRODUCTION

This policy aims to establish a culture of transparency, trust, and integrity in social media activities and to encourage the integration of social media into our club's communication and engagement strategies.

SCOPE

This policy applies to all members (players, parents, caregivers), volunteers (coaches, committee, and occasional), and contractors of the Tango Netball Club who use social media platforms in their professional capacity or who identify themselves as representatives of the club in a personal capacity.

POLICY

- **Professional Conduct:** All communication on social media must comply with the standards of conduct and behavior as outlined in the club's code of conduct. Members and volunteers must maintain professional boundaries and avoid any behavior that could harm the club's reputation.
- **Content Guidelines:** Content posted on social media should be respectful, accurate, and in line with the club's mission and values. Personal opinions should not be presented as the official stance of the club.
- **Confidentiality:** Members and volunteers must not disclose any confidential information related to the club, including member details, financial information, and strategic plans, to unauthorized individuals.
- **Intellectual Property:** All content created for the club, including posts, images, and videos, is the intellectual property of the club. Members must not use the club's intellectual property for personal purposes without permission.
- **Cyber Safety:** Members and volunteers should follow best practices for cyber safety, including using strong passwords, being cautious of phishing attempts, and reporting any suspicious activity to the club secretary.

Responsibilities

- **Social Media Managers:** Members and volunteers managing social media platforms must adhere to this policy and ensure that all content aligns with the club's mission, values and guidelines.
- **Club Members and Volunteers:** All members are responsible for their conduct on social media and must ensure that their actions do not harm the club's reputation or violate this policy.

Compliance and Monitoring: The club reserves the right to monitor social media activities to ensure compliance with this policy. Any violations may result in disciplinary action, including termination of membership or access to social media platforms.

Agreement: By using the club's social media platforms, you agree to comply with the terms and conditions set out in this policy.

Version Control

Version	Date	Description	Approved
1	28.2.25	New policy developed	TNC GC